



**Re: Partnership Opportunities for the Canadian Conference for Fisheries Research,  
London, ON January 3<sup>rd</sup> to 6<sup>th</sup>, 2019**

We thank you kindly for your previous support of the Canadian Conference for Fisheries Research (CCFFR). Last year, in large part due to great supporters like you, **we were able to facilitate the travel of over 100 students from across Canada**. Moreover, for the first time, we allocated funding to enable the travel of 10 early career scientists (post docs or post masters).

The CCFFR has been meeting annually for over 60 years in concert with the Society of Canadian Limnologists. The conference is a forum where aquatic science professionals from academia, industry, government and ENGOs present and discuss the latest ideas and advances in Canadian fisheries research and management. We are excited that the CCFFR is hosted in London, Ontario this year from the 4<sup>th</sup> to the 7<sup>th</sup> of January 2019. We anticipate that more than 250 attendees will join us, including students.

Details about the conference are available at [www.uwo.ca/sci/ccffr\\_scl2019](http://www.uwo.ca/sci/ccffr_scl2019). Please visit the site for program details, updates and to register. The conference provides an excellent opportunity to meet and interact with others in the science community who are passionate about our aquatic resources.

We invite you to consider becoming a sponsorship champion so that we may once again facilitate the participation of next generation scientists, keen to contribute and learn from symposia presentations and discussion at the CCFFR. There are also opportunities to sponsor refreshment breaks and support enhanced networking at the conference. As such, there are three levels of sponsorship available to meet the needs of both large and small organizations and individuals. Below are sponsorship details. We are also willing to create “customized” packages, so please don’t feel constrained by the examples below.

**1. Bronze Champion (\$250-\$2,499)**

- Opportunity to display brochures on literature table throughout the conference;
- Listed on sponsor acknowledgement signage at conference and reception;
- Listed on sponsor acknowledgement sheet in registration package and on website [www.uwo.ca/sci/ccffr\\_scl2019/sponsors/index.html](http://www.uwo.ca/sci/ccffr_scl2019/sponsors/index.html)

**2. Silver Champion (\$2,500-\$4,999)**

- For those sponsoring refreshment breaks (for \$2,500), on a first-come basis, the opportunity to put signage at the refreshment table and noted in the program;

- Opportunity to display brochures on literature table throughout the conference and have a manned display booth;
- Listed on sponsor acknowledgement sign at conference and reception;
- Listed on sponsor acknowledgement sheet in registration package and on website [www.uwo.ca/sci/ccffr\\_scl2019/sponsors/index.html](http://www.uwo.ca/sci/ccffr_scl2019/sponsors/index.html)

### 3. Gold Champion (\$5,000+)

- Recognition at Opening Plenary and at the Banquet;
- Opportunity to display company signage throughout conference and have a manned display booth;
- Opportunity to insert brochures into registration kits;
- Listed on sponsor acknowledgement sign at conference and reception;
- Listed on sponsor acknowledgement sheet in registration package and on website [www.uwo.ca/sci/ccffr\\_scl2019/sponsors/index.html](http://www.uwo.ca/sci/ccffr_scl2019/sponsors/index.html)

If you are interested in other forms of partnership recognition, we would be happy to discuss any idea you may have.

Cheques can be made out to the Canadian Conference for Fisheries Research Inc. and sent attention to:

Dr. Bryan Neff  
Biology Department, Western University  
1151 Richmond St, London, ON, N6A 5B7, Canada

Thank you for your consideration of this request. If you have any questions, please contact either myself ([bneff@uwo.ca](mailto:bneff@uwo.ca)) or Steven Cooke ([steven.cooke@carleton.ca](mailto:steven.cooke@carleton.ca)).

Sincerely,



Bryan Neff, 2019 CCFFR Conference chair  
[bneff@uwo.ca](mailto:bneff@uwo.ca)